

**LIS 631 Reading Notes
2010-09-12**

**Why Aren't Ebooks More Successful?
By Walt Crawford
Notes
2010-09-12**

- Ebook sales were projected to be extremely high with dedicated readers everywhere by the turn of the century.
- In 2005, ebook sales made up just 1/20 of 1% of all book sales.
- Reasons that ebooks are doing poorly:
 - There isn't a need for them yet. Physical books are doing fine.
 - Physical books are easier to read for long periods.
 - Digital rights management: you can't read your propriety format ebook on all your devices.
 - You can't share ebooks or resell them.
 - Need to find a niche like costly textbooks.
 - Need to have some interactivity or at least basic functions like dictionaries, links to other resources, etc.
 - People have to like to read in the first place.

**Gimme That E-Book Religion
By Andrew K. Pace
Notes
2010-09-12**

- In 2000, he predicted the rise of the ebook such that ebooks would outsell traditional books by 2010.
 - He was very wrong.
- Open eBook: an attempt at an ebook standard
 - Created by the Open eBook Forum (OeBF)
- Libraries have been trying out new technologies even before there was a sure and steady market for them.
- Google got the ball rolling by partnering with universities to scan their collections with their Google Print project.
- Librarians should worry about the selection, consumption, and preservation of ebooks.
- Librarians should argue for platform independence and distributor independence.
 - Should one vendor hold the key to *all* distribution? Shouldn't we be free to get our materials from whoever?