

AMANDA GOODMAN

My address

My phone number

My email address

EDUCATION

- 2011 **The University of North Carolina at Greensboro (UNCG)**
Master of Library and Information Studies
- Graduate Assistant to Department Chair, 2010-2011
 - Presidential Management Fellows Nominee, 2010
- 2008 **The University of North Carolina at Asheville (UNCA)**
Bachelor of Arts in Multimedia of the Arts and Sciences
- Developed a 3D animated video that was selected in the MMAS Showcase, 2007
 - Directed a film that was featured in the Video Production Showcase, 2008

TECHNOLOGY SKILLS

- **CMS Software:** WordPress, Drupal, LiveJournal, Tumblr
- **Database Technologies:** *Beginner:* MySQL, PHP
- **Digitization:** Adobe Bridge, Adobe Acrobat, CONTENTdm, Dreamweaver
- **Graphics and Multimedia:** Adobe Photoshop, Camtasia, Final Cut Pro HD, PowerPoint, Lightworks
- **Internet:** WWW, Email, FTP, IRC, IM
- **Languages:** *Intermediate:* HTML, CSS *Beginner:* XML, JavaScript
- **Web 2.0:** Google application suite, Twitter, Facebook, Myspace, Flickr, LinkedIn, RSS, screencasting

ARCHIVAL & DIGITAL COLLECTIONS EXPERIENCE

- 03/11—05/11 **University Libraries, UNCG;** Greensboro, NC; Internship
- Learning Omnipage an OCR program to recreate published documents
 - Interning in learning about the institutional repository, NC DOCKS
- 01/11—05/11 **University Libraries, UNCG;** Greensboro, NC; Practicum
- Lead a digitalization project on 300 UNCG student newspapers from 1919-1930
 - Created PDFs and manipulated the embedded OCR text
 - Wrote the metadata and uploaded the collection to CONTENTdm
 - Wrote the contextual essay to describe the collection
 - Producing four customer service training videos for new library employees
- 12/10—01/11 **University Libraries, UNCG;** Greensboro, NC; Digitalization Intern
- Processed the UNCG 1919-1930 student newspapers into individual issues
 - Ran quality checks and edited metadata on the student literary magazine *Corradi*, the *State Normal Magazine*, and the *Alumni News Magazines*
- 06/10—08/10 **University Libraries, UNCG;** Greensboro, NC; Digitalization Intern
- Converted 229 historical University documents to OCR PDFs

- Described and uploaded the above documents into CONTENTdm
- Repeated the above process for 80 UNCG yearbooks
- Selected photos for the library's social media project on Flickr
- Summarized a Women Veterans transcription

06/10—08/10

Greensboro Historical Museum; Greensboro, NC; Archival Intern

- Produced a finding aid for the Guy Jr. and Joseph Thomas collection
- Digitalized and input the metadata for 2 feet of photograph negatives
- Transcribed audio recordings

WORK EXPERIENCE

01/10—Present

Department of Library and Information Studies (LIS), UNCG; Greensboro, NC;
Graduate Assistant

- Supervise two assistants and am training them in website management
- Presided over meetings to discuss the LIS website through the various stages
- Converted the LIS department website from static HTML to a customized WordPress themed website (<http://lis.uncg.edu>)
- Increased traffic to LIS website by 265%
- Built the multilingual International and Comparative Librarianship (ICL) Communitas website in Drupal (<http://www.lisuncg.net/icl>)
- Photograph and film LIS events and publish media to the website
- Seek content for both websites locally and internationally
- Teach workshops in WordPress, Drupal and Social Networking

01/11—05/11

Freelance, Religious Studies Professor Dr. Greg Grieve, UNCG; Greensboro, NC;
Web Developer

- Create an interactive digital humanities website in Drupal (<http://www.webawakeonline.com>)
- Produce training manuals and/or videos for Dr. Grieve to utilize

05/10—08/10

International Federation of Library Associations and Institutions (IFLA);
Greensboro, NC; Independent Website Consultant

- Researched how to include multilingualism on the ICL Communitas website
- Continued development work on the ICL Communitas website

PROFESSIONAL ACTIVITIES

2011

LIS Peer Mentor

Greensboro, NC

- Serving as a peer mentor to two new students

2010—2011

Graduate Student Association (GSA) Representative

Greensboro, NC; Representative of the LIS Department

- Communicate GSA activities and news to LIS department

- 2010—2011 **iDEALS Planning Committee**
Greensboro, NC; Webmaster (<http://lis.uncg.edu/ideals>)
- Created the iDEALS website
 - Supervised online video and social media activities during the Summit
- 2010—2011 **Library and Information Studies Faculty Organization**
Greensboro, NC; Assistant
- Studied department technology needs and made suggestions to technology committee
 - Developed marketing outreach media to promote LIS program to paraprofessionals
- 2010—2011 **The Committee on Accreditation of the American Library Association for UNCG**
- Conducted focus groups to assess the needs of the Charlotte cohort
 - Designed the COA web presence and promotional media on the LIS website
- 2009—2011 **Library and Information Studies Student Association**
Greensboro, NC
- Vice President, 2010-2011
 - Publish content to the Facebook, Twitter, Flickr, and YouTube accounts

PRESENTATIONS

- 11/15/10 Goodman, Amanda L. (2010, November). *Screencasting Tools to Teach Distance Education and Promoting Your Lessons via Social Media*. Poster session presented at Information, Engagement, Access and Libraries Summit, Greensboro, NC.
- Won Outstanding Poster Award.
- 03/26/11 Goodman, Amanda L. (2011, March). *Parallel Future: The LIS Website Redesigned*. Poster session to be presented at Un-Hushed: Speaking Up in the Library and Information Science Profession, Greensboro, NC.

PROFESSIONAL AFFILIATIONS

- 2009—2011 American Library Association
- Student to Staff member for the 2011 annual meeting in New Orleans, LA
- 2009—2011 North Carolina Library Association
- 2010—2011 Society of American Archivists
- 2010—2011 Society of North Carolina Archivists

WEB PORTFOLIO

- 2008—Present **Amanda Goodman**, <http://www.amandagoodman.com> (currently being redesigned)
- Personal website presentations and assignments