

AMANDA GOODMAN

My address

My phone number

My email address

EDUCATION

- 2011 **The University of North Carolina at Greensboro (UNCG)**
Master of Library and Information Studies
- Graduate Assistant to Department Chair, 2010-2011
 - Presidential Management Fellows Nominee, 2010
- 2008 **The University of North Carolina at Asheville (UNCA)**
Bachelor of Arts in Multimedia of the Arts and Sciences
- Developed a 3D animated video that was selected in the MMAS Showcase, 2007
 - Directed a film that was featured in the Video Production Showcase, 2008

TECHNOLOGY SKILLS

- **CMS Software:** WordPress, Drupal, LiveJournal, Tumblr
- **Database Technologies:** *Beginner:* MySQL, PHP
- **Digitization:** Adobe Bridge, Adobe Acrobat, CONTENTdm, Dreamweaver
- **Graphics and Multimedia:** Adobe Photoshop, Camtasia, Final Cut Pro HD, PowerPoint
- **Internet:** WWW, Email, FTP, IRC, IM
- **Languages:** *Intermediate:* HTML, CSS *Beginner:* XML, JavaScript
- **Web 2.0:** Google application suite, Twitter, Facebook, Myspace, Flickr, LinkedIn, RSS, screencasting

WORK EXPERIENCE

- 01/10—Present **Department of Library and Information Studies (LIS), UNCG;** Greensboro, NC;
Graduate Assistant
- Converted the LIS department website from static HTML to a customized WordPress themed website (<http://lis.uncg.edu>)
 - Increased traffic to LIS website by 265%
 - Built the multilingual International and Comparative Librarianship (ICL) Communitas website in Drupal (<http://www.lisuncg.net/icl>)
 - Supervise two assistants and am training them in website management
 - Photograph and film LIS events and publish media to the website
 - Seek content for both websites locally and internationally
 - Teach workshops in HTML, CSS, WordPress, Drupal and Social Networking
- 01/11—05/11 **University Libraries, UNCG;** Greensboro, NC; Practicum
- Leading a digitalization project on UNCG student newspapers from 1919-1930
 - Producing customer service training videos for new library employees
- 08/06—09/09 **Wal-Mart;** Asheville, NC; Customer Service and Reclamation Office Associate
- Trained employees in customer service best practice techniques
 - Supervised eleven employees as head of the Safety Team

- 10/08—11/08 **The North Carolina Center for Creative Retirement**
Asheville, NC; Assistant Computer Trainer
- Taught basic computer literacy to retirees

WEB PORTFOLIO

- 2008—Present **Amanda Goodman**, <http://www.amandagoodman.com> (currently being redesigned)
- Portfolio website built in WordPress for my presentations and assignments
- 01/11—05/11 **Awake Online**, <http://www.webawakeonline.com>
- A digital humanities website built in Drupal for Dr. Gregory Grieve
 - Produce training manuals and/or videos so Dr. Grieve can manage the website
- 2010—2011 **Department of Library and Information Studies at UNCG**, <http://lis.uncg.edu>
- Designed and manage this WordPress site for the LIS department at UNCG along with seventeen other online access points
 - Cross-training two assistants to be the webmasters of this site and the one below
- 2010—2011 **International and Comparative Librarianship Communitas**, <http://lisuncg.net/icl>
- Designed and manage this Drupal site which utilizes translation tools for a worldwide audience

PROFESSIONAL ACTIVITIES

- 2011 **LIS Peer Mentor**
Greensboro, NC
- Serving as a peer mentor to two new students
- 2010—2011 **Graduate Student Association (GSA) Representative**
Greensboro, NC; Representative of the LIS Department
- Communicate GSA activities and news to LIS department
- 2010—2011 **iDEALS Planning Committee**
Greensboro, NC; Webmaster (<http://lis.uncg.edu/ideals>)
- Created the iDEALS website
 - Supervised online video and social media activities during the Summit
- 2010—2011 **Library and Information Studies Faculty Organization**
Greensboro, NC; Assistant
- Studied department technology needs and made suggestions to technology committee
 - Developed marketing outreach media to promote LIS program to paraprofessionals
- 2010—2011 **The Committee on Accreditation of the American Library Association for UNCG**
- Conducted focus groups to assess the needs of the Charlotte cohort
 - Designed the COA web presence and promotional media on the LIS website

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2009—2011

Library and Information Studies Student Association

Greensboro, NC

- Vice President, 2010-2011
- Publish content to the Facebook, Twitter, Flickr, and YouTube accounts

PRESENTATIONS

11/15/10

Goodman, Amanda L. (2010, November). *Screencasting Tools to Teach Distance Education and Promoting Your Lessons via Social Media*. Poster session presented at Information, Engagement, Access and Libraries Summit, Greensboro, NC.

Won Outstanding Poster Award.

PROFESSIONAL AFFILIATIONS

2009—2011

American Library Association

- Student to Staff member for the 2011 annual meeting in New Orleans, LA

2009—2011

North Carolina Library Association

2010—2011

Society of American Archivists

2010—2011

Society of North Carolina Archivists